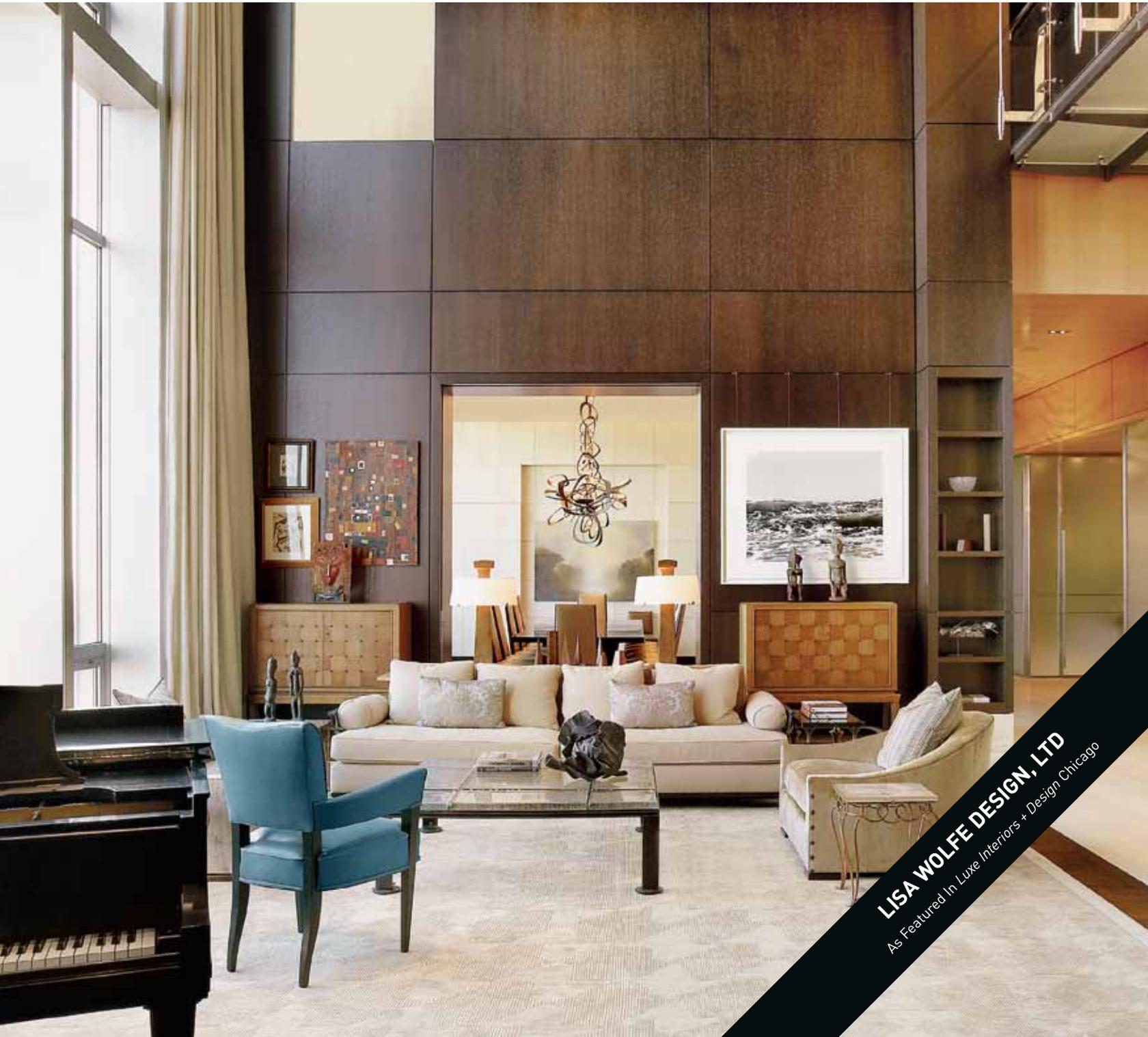


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**LISA WOLFE DESIGN, LTD**  
As Featured In Luxe Interiors + Design Chicago

# DESIGNER

## INTERIOR

### LISA WOLFE DESIGN, LTD.

Lisa Wolfe had long dreamed about working in a big-city skyscraper and creating national ad campaigns as an advertising executive. But the view from above, once she achieved that goal, wasn't all it was cracked up to be. "I was absolutely miserable," Wolfe says. "The place had no soul." So the daughter of an Army officer poured her own soul into something that never failed to bring her joy. "Being in the military, we had to move every few years," she says. "My mom and I would pick new colors, put up new wallpaper—completely renovate. It just hit me. That's when I was happiest." In 2004, after earning her degree in design, Wolfe's passion and persistence gave birth to a business that reflects its owner's love of the creative process. At Lisa Wolfe Design, clients are given "homework assignments" so that Wolfe can understand what components trigger their aspirational style. "It's critical that I really get inside their heads to see what they want," she says. This spring, Wolfe launched an e-design component—*the-revisionists.com*—that gives clients on a tight budget the opportunity to benefit from her expertise. "You're still getting all our thinking but the process is different in that it all happens via the internet and it's up to the client to execute the concept. It's a refreshing and exciting way to serve up creativity."



**Lisa Wolfe**  
Principal

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*"Be bold. Be unpredictable. Trust in my role as your designer and let your imagination and courage create a maddeningly beautiful space."*



#### What are the key influences in your work today?

Outside of the client, my inspiration comes from traveling. I return with pictures of everything from tile floors to arched doorways to worn cobblestones.

#### How do you define a successful project?

It doesn't get much better than when a client contacts me after a project is complete just to let me know how proud they were to show off the work to their friends and family.

#### Which projects bring you the most satisfaction, and why?

When client's put their trust in you wholeheartedly—and take that leap of faith that catapults them out of their comfort zone—the results can be spectacular and surprising.

**FEATURES:** From the tapestry bedding and chiseled wood floors to the salvaged barn beams, our goal was to transport the client to a luxuriously rich English cabin somewhere in the wilderness each and every morning.



**FEATURES:** This old schoolhouse provided a perfect backdrop for mixing bold patterns and vibrant colors, old and new pieces. We scaled the 14-foot ceilings with artwork and antiques but kept the windows simply dressed with custom shutters.



**FEATURES:** When you're dedicated to displaying a child's early-years rendition of Bart Simpson, the room has to come alive. This media room naturally became a playful funky space with its oversized chrysanthemum rug, vintage lamps and electric colors.



**FEATURES:** The traditional sensibility of this client turned what was a cramped white kitchen into a room filled with dark paneling and well-worn architectural details. The distressed alder, brushed granite and leather seating add to the rich, masculine tone of the overall space.



**FEATURES:** The custom-designed wall stencil, gold-leaf flourishes and Old World antiques set the tone for this otherwise sleek Gold Coast address and epitomize the grace and elegance of its owner.

**LISA WOLFE DESIGN, LTD**

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